

CELLAR 152



Established in 2015, Cellar 152 is the culmination of gourmet food, wine and an appreciation for Northern Michigan and the hidden treasure of Elk Rapids.

Surrounded by beautiful clear water and sandy beaches, this small, quaint town is boosted by the fierce pride of its residents and the friendly footprint of its visitors. Buoyed by the delicious food creations and wine selection of the former Elk Rapids Wine Shop, Cellar 152 was conceived to be River Street's destination

for a casually modern gathering place, offering gourmet food & wine, specialty foods and distinguished home accents.

Michiganers Mark and Kerri Wayne had been visiting Elk Rapids for over a decade. They found Elk Rapids to be a special place and wanted to be part of sharing it with others. Their idea was to bring a gourmet market and gathering place into the center of town. In 2014, the building at 152 River Street was purchased and, over the next twelve months, it was completely renovated to preserve the design and architecture of the original structure.

Meanwhile, the Elk Rapids Wine Shop was a prominent and respected business further down River Street. A call was made and the idea of partnering was offered. After meeting Rob Crandell and Mary Sawyer, owners of the Wine Shop, Mark and Kerri knew they had the ingredients necessary to create something special. Rob was a 30 year wine industry veteran, Mary was an exceptional chef and the Wine Shop had created a loyal following of patrons over the previous three years. Rob and Mary had been dreaming of more space and were looking for ways to grow their business. Cellar 152 was born! □

Stop in and let Cellar 152 warmly welcome you.



NEW IN TOWN

SPIRIT OF THE WEST

Spirit of the West is a new store to Traverse City area. They are bringing a slice of the West and Southwest with American and Native American artist who will bring a unique style to the area. They have met all the artist and hand picked quality art to fill their store.

Kim and Steve are both local residents who grew up in the area. They live in the southwest for many years due to their jobs and grew to love the western motif. After many years of contemplating this they finally decided to open Spirit of the West and bring the west and Southwest to Traverse City.

They Feature Cowboy Boots, western apparel for men and woman, western photography, unique metal art (that comes alive), turquoise jewelry, Navajo pottery, sculptures and many more unique gifts. Also you wont want to miss Spirit the horse who greets you at the door. □

Come visit Spirit of the West in the grand traverse mall at 3200 S. Airport Rd. W Traverse City or at spiritofthewesttc.com | (231) 486-6577

